

Ph. Giovanni Gastel



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*Stefano Bressani*  
The tailor of art

# EXCELLENCE FINE ART

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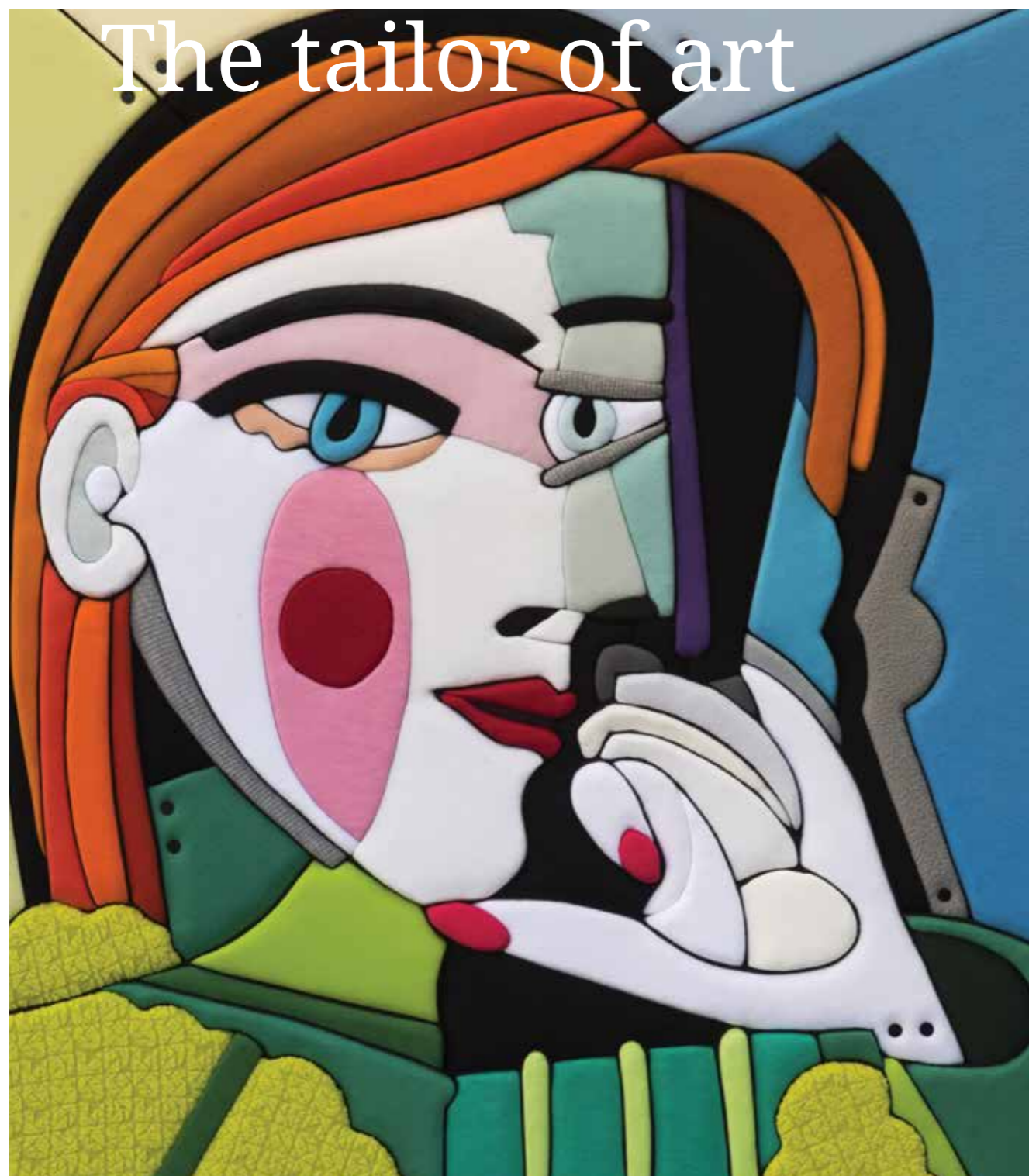
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# Stefano Bressani

— Pamela Campaner



## The tailor of art

Scultura Vestita | opera: Scultura e stoffa di abbigliamento | 100x70x8 cm – 2020 | Pezzo unico | #Picasso reloaded

Stefano Bressani, Maestro and creator of his own artistic technique, has taken his works to dozens of places all around the world. From American private collections to installations at the Hotel Excelsior Venice Lido Resort, Bressani's Dressed Sculptures (known as "sculture vestite" in Italian) are full of sophisticated uniqueness and overwhelm the viewers with a triumph of colors.

Apparently pop, Bressani's pieces entertain us and challenge us to recognize Marilyn Monroe, Maya with her Doll, or the city of Matera. However, they should never be thought of as mere reproductions. Stefano Bressani goes well beyond quoting.

Even the seemingly simplest shapes, like spheres or cylinders, wear cheerful movements that take on a new meaning every time a viewer, a collector, or an art enthusiast admires these works.

His chromatic hypnotism works perfectly well with larger sizes. After several studies on outdoor sculptures made with element-resistant technical fabrics, which led to the first obelisk exhibited for a project at the Milan Triennale, Stefano Bressani won the Arte Laguna special award at the 2016 OPEN International Exhibition of Sculptures and Installations in Venice, a side event within the Film Festival. His impressive Skultoflower®, a 4-meter work that combines fabrics and Corten steel for the first time, is now part of a private collection in Bel Air, Los Angeles. Its twin work is featured in the permanent collection at MUPA (Museo del Parco) in Portofino, one of the most important outdoor sculpture museums in Europe.

The pattern he created, called Maliumbas® after the song Malioumba (Flying Man) from Cirque du Soleil's album Alegria (1994), earned him a collaboration with international shoemaker Moreschi for a men's footwear style that Bressani designed.

One of his shoe-sculptures at the "Walking the Art"

*Stefano Bressani, Maestro e Padre fondatore della sua tecnica artistica, ha portato le sue opere in decine di luoghi in tutto il mondo. Dalle collezioni private americane alle installazioni presso il Grand hotel Excelsior al Lido di Venezia, le Sculture Vestite di Bressani irrompono con raffinata originalità travolgendo l'osservatore in una festa di colori.*

*Apparentemente pop, le opere di Bressani ci divertono nel fare a gara a riconoscere Marilyn Monroe, Maya con la bambola o la città di Matera. Ma guai a pensare che siano solo semplici riproduzioni! Stefano Bressani va molto oltre la citazione.*

*Anche le forme apparentemente più semplici come la sfera e il cilindro indossano un'allegria fatta di movimento che si arricchisce di un nuovo significato ogni volta che un osservatore, un collezionista, un amante dell'arte, guarda le sue opere.*

*Il suo ipnotismo cromatico funziona benissimo anche nelle grandi dimensioni. Dopo diversi studi su sculture da esterno realizzate con tessuti tecnici resistenti agli agenti atmosferici che sfociano nella realizzazione del primo obelisco esposto per un Progetto della Triennale di Milano, Stefano Bressani vince il premio speciale OPEN Arte Laguna 2016, l'Esposizione Internazionale di Scultura ed Installazione a Venezia, evento collaterale al Festival del Cinema. La sua monumentale Skultoflower®, opera di 4 metri che abbina per la prima volta alle stoffe l'acciaio Corten, ora fa parte di una collezione privata di Bel Air, a Los Angeles. La sua gemella è stata inserita nella collezione permanente del Museo del Parco MUPA di Portofino, uno dei più importanti Musei di Scultura all'aperto d'Europa. La fantasia da lui creata, Maliumbas® - un nome che rievoca il brano Malioumba (Flying Man), tratto dall'album Alegria (1994) del Cirque du Soleil - gli vale anche la collaborazione con il brand calzaturiero internazionale Moreschi per una scarpa da uomo che Bressani firma.*

*Una delle sue scarpe-sculptura della mostra "Walking*



exhibition was purchased to be part of the permanent collection at the International Footwear Museum in Vigevano.

Stefano Bressani's studio is located in Pavia, south of Milan. The city is famous for its Certosa, a spectacular Renaissance monastery, and as the site of one of the first universities in Italy. As we write, Bressani is working on an important piece: "The Dressing the Red project, dedicated to Campari, is the result of years spent reaching a maturity in my style as an Artist and, most of all, as a man. The idea of becoming one of Fortunato Depero's designs to honor him started echoing in my head a few years ago.

Today, I don't know whether by chance or by luck, the consideration of this movement, that is, Futurism, has prompted me once again - far from any artistic

*the Art" viene acquisita nella collezione permanente del Museo della Calzatura di Vigevano.*

*Lo studio di Stefano Bressani si trova a Pavia, città a Sud di Milano nota per la Certosa, uno straordinario complesso monastico rinascimentale, e per aver visto nascere una delle prime università d'Italia. Mentre scriviamo, Bressani sta lavorando a un'opera importante: "Il progetto Dressing the Red dedicato a Campari arriva dopo anni, nella mia maturazione stilistica come Artista ed ancor prima come uomo. L'idea di diventare, in suo omaggio, uno dei disegni di Fortunato Depero, ha iniziato ad echeggiare nella mia testa qualche anno fa.*

*Non so dire oggi se per caso o per fortuna, ma la considerazione sul movimento rappresentato, il Futurismo appunto, mi ha spinto ancora una volta, lontano dalle irrivenze artistiche e dalle presunzioni,*



*Marilyn 100x100x4 cm - 2008 - Scultura e stoffa di abbigliamento*



*"Matera - Two rocks and the Moon" Detail - 205 x 152 x 8 cm - 2019 - Scultura e stoffa di abbigliamento*

irreverence or presumption - to have my say as the creator of a unique technique that can live up to the comparison - obviously, with all due respect. It can also entertain viewers and challenge them to face the fact that it cannot be seen as just one movement or current - a game that, as they will find, they need to experience within themselves first, in the attempt to overcome their limits once again, without ending up being trivial, leveraging on valuable contents and thoughts, which I consider at the basis of any artistic motivation or vision." The remake of Depero's design will be previewed at the Hotel Splendid Royal in Lugano at the evening presentation of Excellence Fine Art, alongside the picture that Giovanni Gastel will take of Bressani wearing his work. The whole backstage of the sculpting process and photo shooting at the Gastel studio will be told in a reportage by Loredana Celano, on view at the Expowall gallery in Milan.

"After being portrayed by over seventy interpreters of photography, after having met and worked with some of the greatest masters in the field, I turned my attention to Giovanni Gastel, both because I deeply admire him, and because I respect him as a gentleman from yesteryear, with kind, polite manners and visions that are ahead of times. He is the only one that I think

*a dover dire la mia in quanto inventore di una tecnica che, perché unica, può tenere il confronto, nelle giuste proporzioni ovviamente, regalando allo stesso tempo a chi la osserva, quel gioco di voler affrontare in prima linea il fatto di non poter essere incastrato in un solo movimento o filone. Un Gioco che scopre l'esigenza di esser vissuto ancor prima con sé stessi per cercare di superare ancora una volta i propri limiti, senza scadere nel banale, forti dei contenuti e delle idee, alla base per me di ogni motivazione e visione artistica." La reinterpretazione del disegno di Depero verrà esposta in anteprima a Lugano presso l'Hotel Splendide Royal durante la serata di presentazione di Excellence Fine Art, insieme allo scatto che Giovanni Gastel realizzerà mentre Bressani indosserà la propria opera. L'intero backstage della realizzazione della scultura e degli scatti presso lo studio Gastel sarà raccontato in un reportage realizzato da Loredana Celano e esposto presso la galleria Expowall di Milano.*

*"Dopo essere stato ritratto da più di settanta interpreti della fotografia, e dopo aver conosciuto e lavorato con alcuni dei più grandi Maestri dell'obiettivo, ho posto la mia attenzione su Giovanni Gastel, sia per la grande ammirazione che provo per lui sia per il rispetto di un gentleman d'altri tempi, dai modi garbati*





Studio Stefano Bressani - Ph. Juljan Rushaj

has what it takes to photograph my fabrics. This is simply how this collaboration started, with a message, a picture of Depero's original work, and me asking Gastel: "If this became my dress, and my dress were a work of art, would you come along?". "Count me in," he replied. In 2015, at a Picasso exhibition in Italy, Bressani was invited to showcase one of his works, selected as one of the three best experimentations inspired by Pablo Picasso. That was when Bressani decided to start creating Picasso ReLOADED, a grand tribute to his maestro, although Bressani was later able to find his own break-up technique.

As curator Robert Phillips explains, "the need to break up images and to put them back together in different shapes, structures and materials leads to a result that can be recognized as innovative, born of a matured, evident operational method. Bressani has always been open and willing to clarify and explain his Art in theory – like the best craftsmen, he would never reveal his tricks of the trade – and has decided to honor great Picasso not just to pay him back for his influence on him, but also to allow the public to fully understand the concept of break-up, which the Maestro held so dear." The new exhibition Picasso ReLOADED features 27 dressed sculptures in different sizes, and is completed by photo-biographic exhibition on Bressani: seventy portraits captured by the greatest names of photography, including Nino Migliori, Giovanni Gastel, Maurizio Galimberti, Graziano Perotti, and Douglas

*and gentle, with visions that precede times, the only one who according to me has the stuff, pass me the game of words, to photograph my fabric. It was born simply this collaboration, with a message and the photo of the original work by Depero, asking Gastel: "if it became my dress and if my dress were a work of art, would you come along?" He replied "count me in". In 2015, during a Picasso exhibition in Italy, Bressani was invited to exhibit one of his selected works as one of the three best experimentations inspired by Pablo Picasso. Bressani decided to start the production of Picasso ReLOADED, the great tribute to his Maestro of reference from which Bressani has learned to differentiate for his personal composition.*

*Explains the curator Robert Phillips: "The need to decompose the image and to report it mutated in form, structure and material, gives life to a recognized result as innovative, fruit of a matured and evident methodology of operations. Always open and available to clarify and explain his own Art on the theoretical plane, in fact, like the best craftsmen, he will never reveal his tricks of the trade, Bressani decides to honor the great Picasso not only with the intention of returning the fruit of the influence of the latter, but also with the intention of allowing the public to understand fully the concept of decomposition of the image so dear to the Maestro". The new exhibition Picasso ReLOADED contains 27 dressed sculptures of various sizes and is completed by the photo-biographic exhibition of Bressani: seventy of*

Kirkland. Due to Covid-19, the exhibition planned at the Priamàr monumental complex, the fortress symbol of Savona, was postponed to 2021.

*portraits realized by the great names of photography among which Nino Migliori, Giovanni Gastel, Maurizio Galimberti, Graziano Perotti, Douglas Kirkland. Due to Covid-19, the exhibition planned at the Priamàr monumental complex, the fortress symbol of Savona, is postponed to 2021.*



Maya con bambola 150 x 120 x 6 cm - 2014 - Scultura e stoffa di abbigliamento (particolare)